

**Amendments to the Specification:**

Please amend the paragraph on page 23, line 18 through page 24, line 3, beginning, "The present invention (17) is the information distribution..." as follows:

The present invention (~~17~~18) is the information distribution system of any one of (14) to (~~18~~17), wherein

the advertisement distribution condition database further stores a category classification for each advertisement, the system further comprising

a means for minimum unit category classification, which finely divides the category classification of all of the advertisements desired to be distributed during the time period into classifiable minimum categories, and wherein

the increase or decrease specifications stored in the advertisement distribution condition database are assigned to the corresponding minimum unit categories and stored again.

Please amend the paragraph on page 58, line 34 through page 59, line 3, beginning, "ii) when there is a slot opening ( $s_0(j)-s_1(j) \leq 0$ ):..." as follows:

ii) When there is a slot opening ( $s_0(j)-s_1(j) \leq 0$ ):

$$Ns(i) = Ns(j) - n1(i, j)$$

$$n0(i, j) = (s_0(j) - s_1(j)) * n1(i, j) / s_1(j)$$

$$n2(i, j) = n1(i, j)$$

Please amend the paragraph on page 74, line 21 through line 24, beginning, "ii) when there is a slot opening ( $s_0(t) - s_1(t) \leq 0$ ):..." as follows:

ii) When there is a slot opening ( $s_0(t) - s_1(t) \leq 0$ ):

$$N_s(i) = N_s(t) - n_1(i, t)$$

$$n_0(i, t) = (s_0(t) - s_1(t)) * n_1(i, t) / s_1(t)$$

$$n_2(i, t) = n_2(i, t) + n_1(i, t)$$

Please amend the paragraph on page 76, line 7 through line 10, beginning, "ii) Opening ( $s_1(t) - s_0(t) \leq 0$ ):..." as follows:

ii) Opening ( $s_1(t) - s_0(t) \leq 0$ ):

$$N_s(i) = N_s(t) - n_1(i, t)$$

$$n_0(i, t) = (s_0(t) - s_1(t)) * n_1(i, t) / s_1(t)$$

$$n_2(i, t) = n_2(i, t) + n_1(i, t)$$